

MATTHEWS UNITED METHODIST CHURCH

Endowment Committee
Report to the Congregation
2021 Activity and 2022 Plans

Year in Review

After several unusual years, we were able to celebrate our fourth year of the Matthews United Methodist Endowment program with a transition back to in-person opportunities for congregational engagement. Our annual celebration dinner was held in November and we were able to meet with interested congregants throughout the year for lunch and fellowship. While we continued to rely on technology where appropriate, it became more a supportive than a primary tool for connection. Actions included:

- Met with interested families throughout the year for lunch and a detailed discussion of the Endowment Program, resulting in additional current giving and future consideration in estate plans.
- Included the Endowment Program as part of the annual stewardship campaign.
- Held our annual Legacy Dinner with Dr. Ken Lyon as our featured speaker and musical guest, Anne Lough. Over 50 persons were in attendance and proceeds from the evening were committed to the Missions Endowment Fund. The combination of ticket sales and additional contributions helped grow our Missions Fund by \$6,300 for the year.
- Continued to develop and implement communications opportunities.
 - Reworked the Endowment Website as part of the MUMC Website update.
 - Adopted an Endowment logo and updated pre-service slides for use in 2021 and 2022.

Contributions to the Endowment grew by \$96,744 and included the establishment of the Sherry Thomas Hinton Memorial fund to support all ministry areas of the church. The invested balance (gifts received) grew to \$303,919 by the end of 2021. The additional gifts, plus strong market performance pushed the value of the endowment fund to \$375,792 at 12/31/2021. This resulted in the return of endowment earnings to the church for the third consecutive year.

- o In 2021, the endowment fund was able to distribute \$8,900 from endowment earnings to church operations. The majority of these funds were used by the Trustees for the LED lighting changes in the sanctuary. General Endowment earnings were used to support sound repairs in the Commons, expand seating in the Choir loft, the Bus ministry and the 2021 Christmas Concert programming.
- Based on the earnings in 2021, the endowment will again distribute \$8,900 for church use in 2022.

2022 Plans

Our plans for 2022 are simply to use every means possible (Pre-Service slides, Celebration, Just These Lines, Realm, MUMC Website, video vignettes, classroom visits, lunch and learns, and mailed communications) to ensure that all members of the congregation have an awareness and understanding of the Endowment program and how they can participate.

Thank you to all who have joined us in this effort to establish an endowment program that will support the mission of MUMC in perpetuity. If you have any questions about this information or want to learn more about the Matthews United Methodist Endowment fund, please let me or Pastor Chuck know by calling the church office or completing the "Please Contact Me" form in the Endowment section of the MUMC website.

Your Friend in Christ,

Terry Efird

Terry Efird Endowment Committee